



# Welcome to Vejo's Portfolio

Your Gateway to Excellence in  
**Video Editing and Media Solutions!**



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# 01 Introduction

At Vejo,  
we're dedicated to  
crafting compelling  
stories that resonate  
worldwide.

Since 2018 until now, Vejo Media Intern Center has gone through 6 stages. Currently, we have gone through a period of reorganization after the covid period.

From August 1, there will be a new phase, Phase 7 - Phase of expanding and developing diverse cooperative links.





Our mission is clear:

**to develop high-quality editing talent and contribute to the growth of Vietnam's Marketing Communications Industry.**

Through our tailored solutions and vocational training programs, we train aspiring video editors to unleash their potential and embark on their careers.

Driven by creativity and strategic vision, our team of experts offers practical workshops and collaborative projects, ensuring our clients and partners receive human resources and solutions.







Join us on our journey to become **the preferred partner for businesses, agencies, and organizations**, driving innovation in the Communication Industry.



# 02

## Vejo's Position With The Development Of Video Editing Industry In **Vietnam And The World**

- Vejo's development always goes hand in hand with the development of Video content not only in Vietnam but also in the world

# Popularity of video content in The World

## According to Vejo's statistics:



By the end of the first quarter of 2024, **one-third** of online time is spent watching videos.



**100 million** Internet users watch Online videos every day.



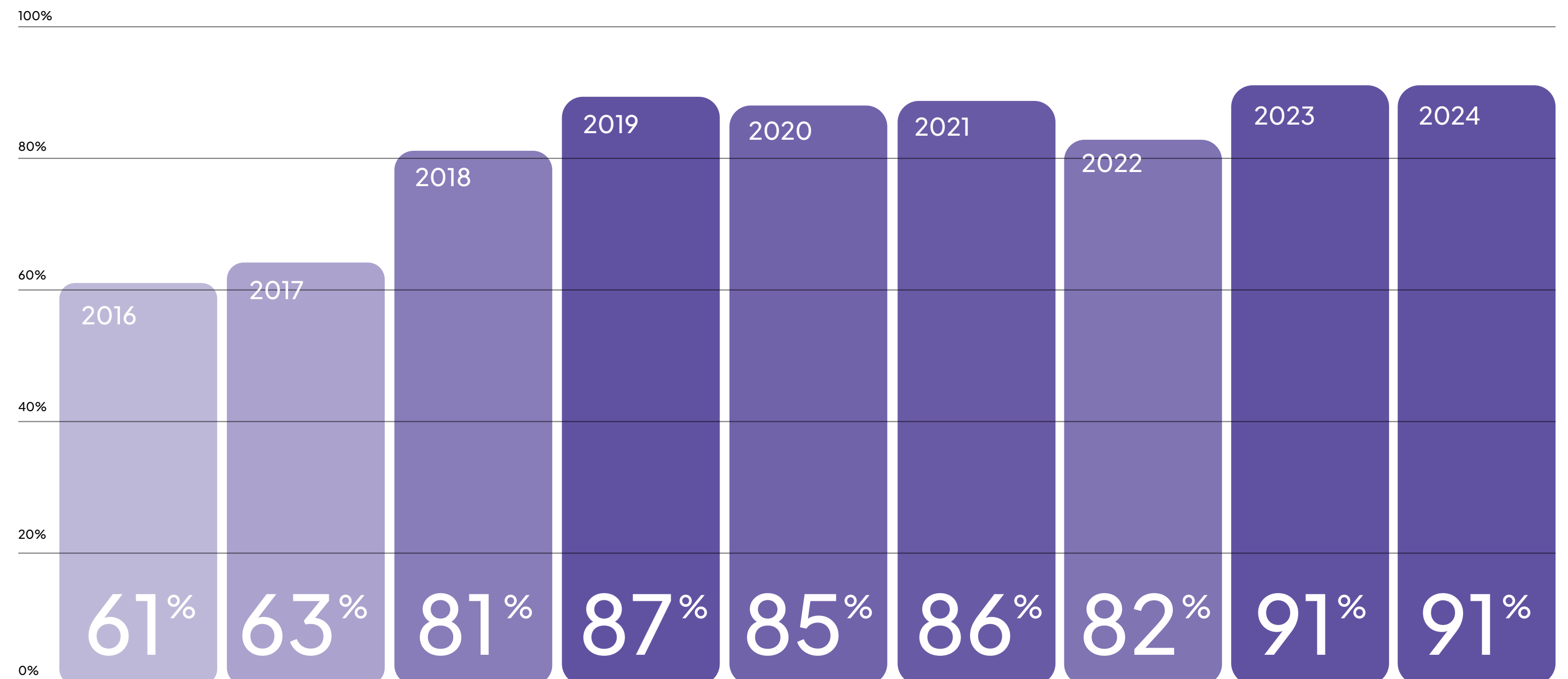
By the end of 2023, more **than 2.6 billion** YouTube users each month.



Videos on social media get **12 times** more shares than text and images combined.

→ **Video content** is becoming a **strong growing trend** on all **social media** platforms and **many fields**.

## Video content distribution chart on the Internet from 2016 - 2022.



# Video Contents Has A Big Impact On **Marketing** And **Social Media**

According to Wyzowl's statistics:



**90% of marketers** say **video marketing** has given them a **good ROI** (Return on Investment)



**86%** of businesses use video as a marketing tool.



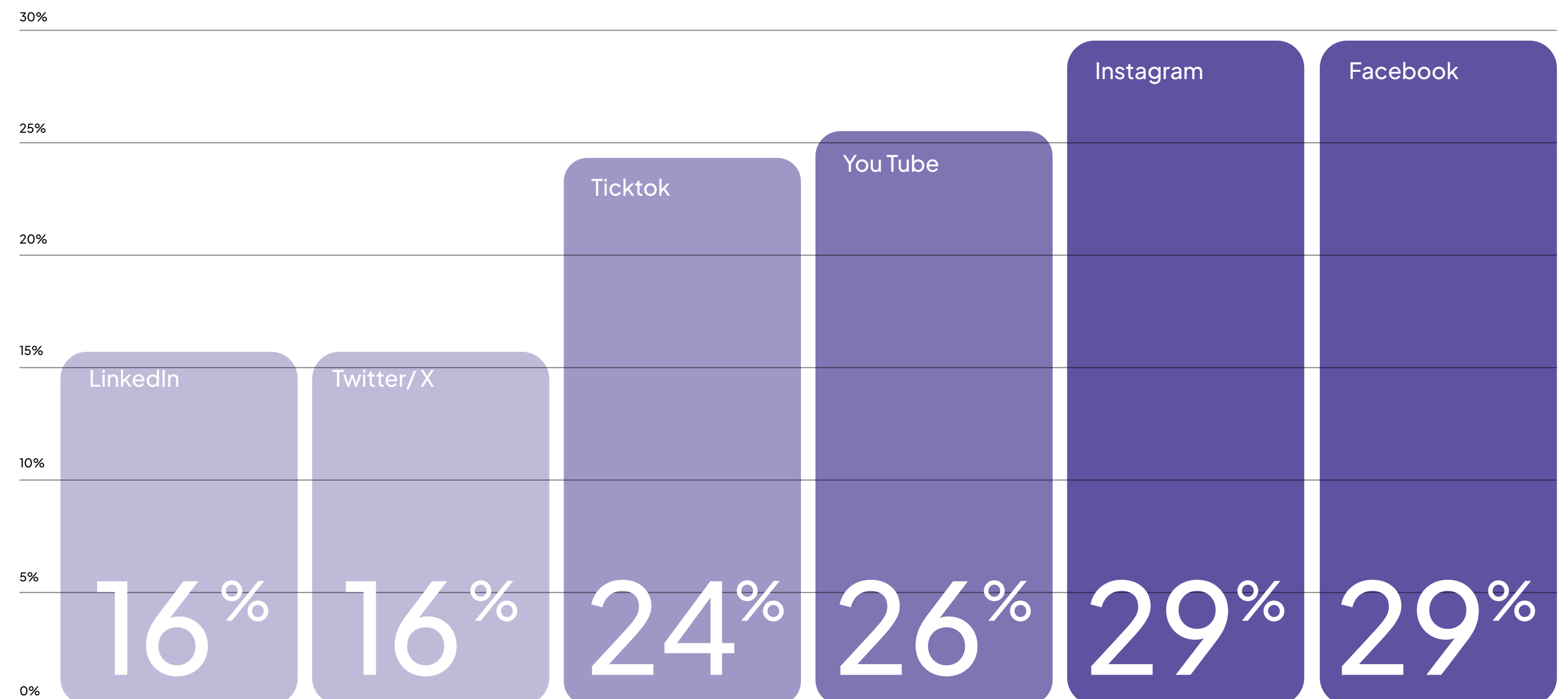
**84%** of advertisers use Facebook for video marketing.



About Finances, **69%** of marketers have **spent money** on **Video ads**, while **only 31%** relied on organic reach.

→ **Video Contents** on social media channels are now being **fully utilized** by businesses **to market products**.

Video Marketing content distribution chart on prominent social networking platforms.

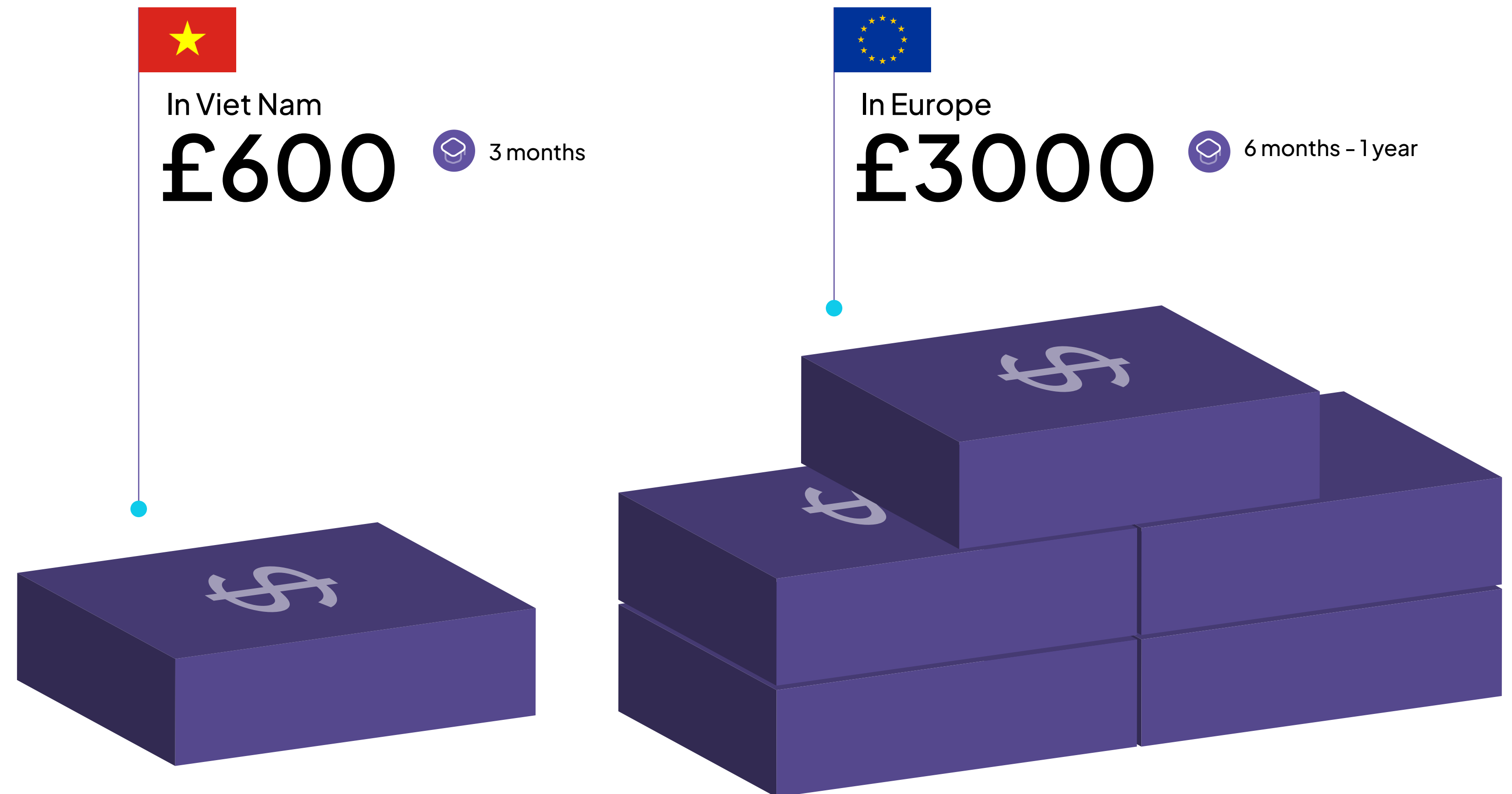




# Evaluating Training Costs for Video Editing Skills In Europe and in Vietnam

Through Vejo's research, Video editing skills in Europe have high training costs over a long period of time compared to Vietnam.

→ Meanwhile, Vejo Center is confident that we have an **exclusive short-term vocational experience program**. With **optimal costs and comprehensive balanced solutions**.





# Vejo's Key Position In The Video Editing Industry In Vietnam

- With the huge growth of video content in the world, Vietnam is no exception.
- Video editor is becoming a hot profession and is in the **Top 10** best income professions currently in Vietnam.

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→ In that context, Vejo is confident that our Center **accounts for 85%** of the market for this part **in a methodical and professional manner** in the Northern Vietnam.



The media and technology industry is thriving. The field of Post Production Editing is facing both opportunities and challenges



Video Editor needs to maintain product quality, uniqueness and respond quickly to market changes.



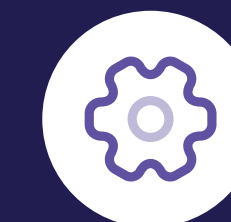
Video products need to adapt to the explosion of online platforms and social networks.



## Exclusive Practical Training Method

Advanced technology, artificial intelligence, is changing the shape of careers.

→ **Professionals must have skills and a deep understanding of technology**



## Practicality:

The ability to adapt and change quickly becomes a decisive factor for success in every industry and especially in the Media and technology industry.



# 03 Vejo's Practical Course



**Vejo's Practical Video Editing Skill Course** is designed to equip individuals with the hands-on experience and technical expertise necessary to thrive in the dynamic field of video editing.

Our comprehensive curriculum covers a wide range of content types, ensuring that students gain exposure to diverse projects and develop versatile editing skills.



01

### Hands-On Experience:

Our course emphasizes practical, project-based learning, allowing students to apply theoretical concepts in real-world scenarios and gain valuable hands-on experience. Corporate Films: Develop proficiency in editing corporate videos, aligning visuals and messaging with organizational goals, branding, and audience expectations.

02

### Production Processes:

Learn essential production workflows, from initial footage selection and organization to final editing and refinement, honing your skills in every aspect of the editing process.

03

### Teamwork:

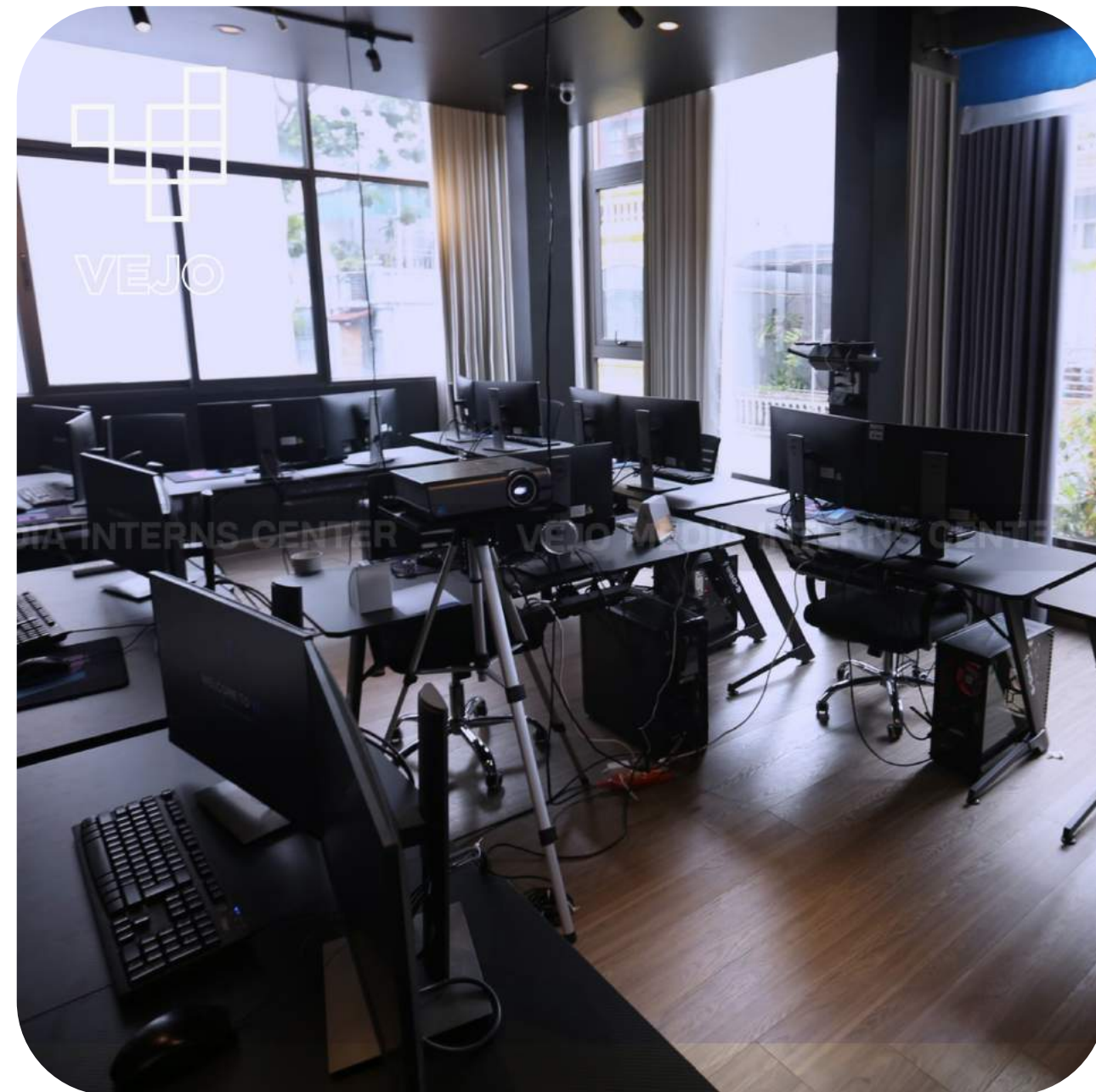
Collaborate with peers on group projects, fostering teamwork, communication, and collaboration skills essential for success in the professional environment.

04

### Job Readiness:

Prepare for the workforce with a focus on job readiness, gaining insights into industry standards, practices, and expectations to ensure a smooth transition into the professional realm.





### Duration

The course spans 10 weeks, comprising 30 sessions of 2.5 hours each, providing ample time for in-depth learning and skill development.



### Location

Located in the heart of Hanoi, our facility offers a conducive learning environment equipped with standard configuration equipment and dual-computer screen setups for each student.



### Class Size

To ensure personalized attention and maximize engagement, each class accommodates a maximum of 8 trainees, allowing for focused instruction and individualized support.



Join [Vejo's Practical Video Editing Skill Course](#) and unlock your creative potential while mastering the art and craft of video editing.

With our comprehensive curriculum, [hands-on approach](#), and industry-focused training, you'll be well-equipped to embark on a successful career in the exciting world of media and communications.



# 04 Vejo's Course in Numbers

Vejo Media Intern Center Has **more than 5 years of experience** in the field of vocational training in post-production editing in the Vietnamese market



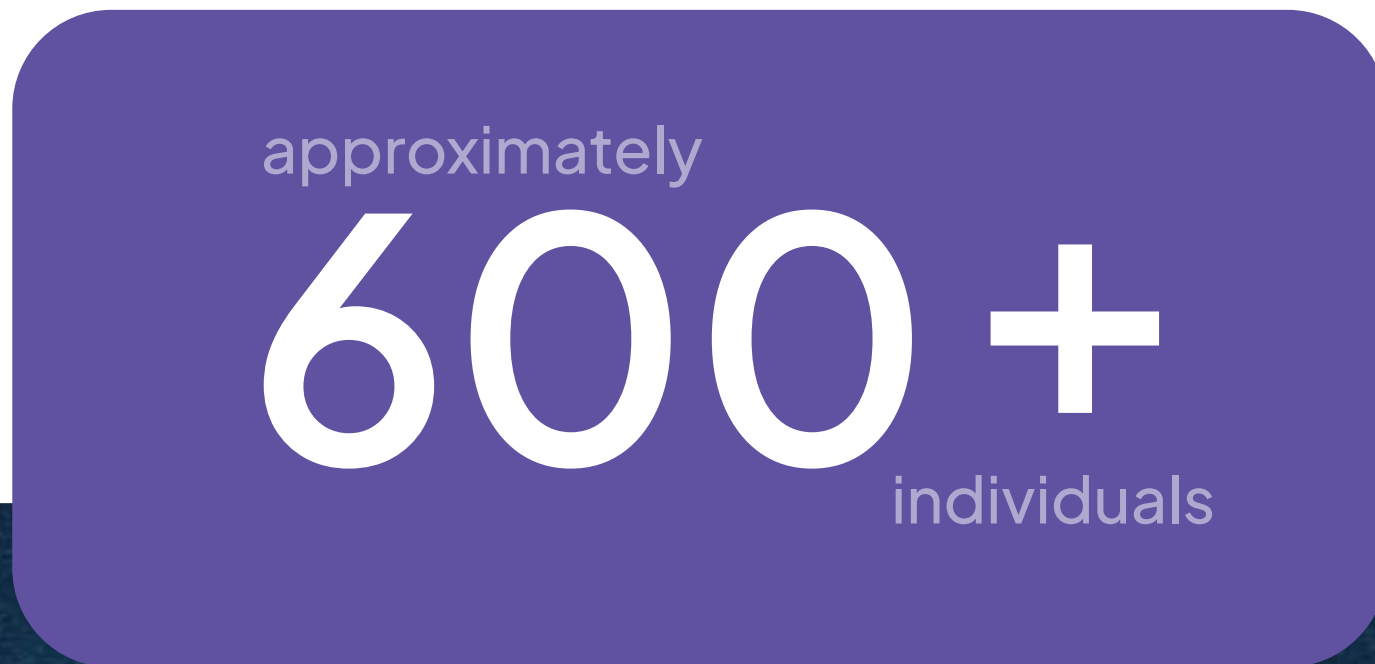




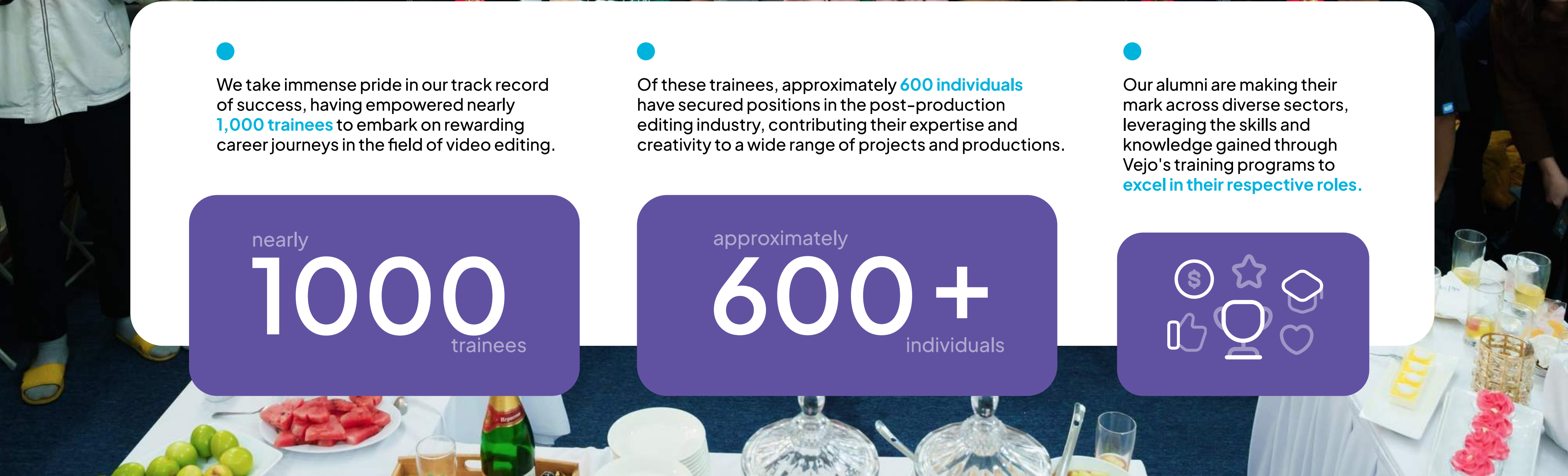
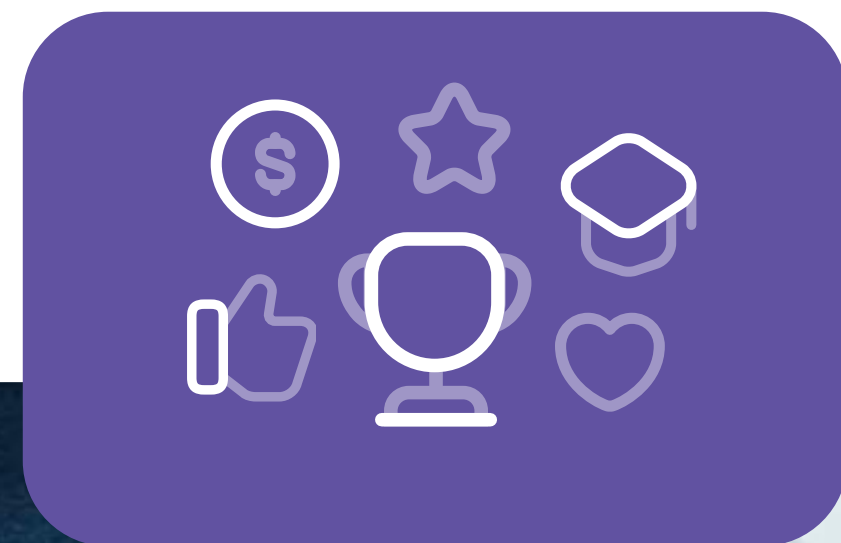
We take immense pride in our track record of success, having empowered nearly **1,000 trainees** to embark on rewarding career journeys in the field of video editing.



Of these trainees, approximately **600 individuals** have secured positions in the post-production editing industry, contributing their expertise and creativity to a wide range of projects and productions.



Our alumni are making their mark across diverse sectors, leveraging the skills and knowledge gained through Vejo's training programs to **excel in their respective roles.**





# 05 Curriculum

Curriculum

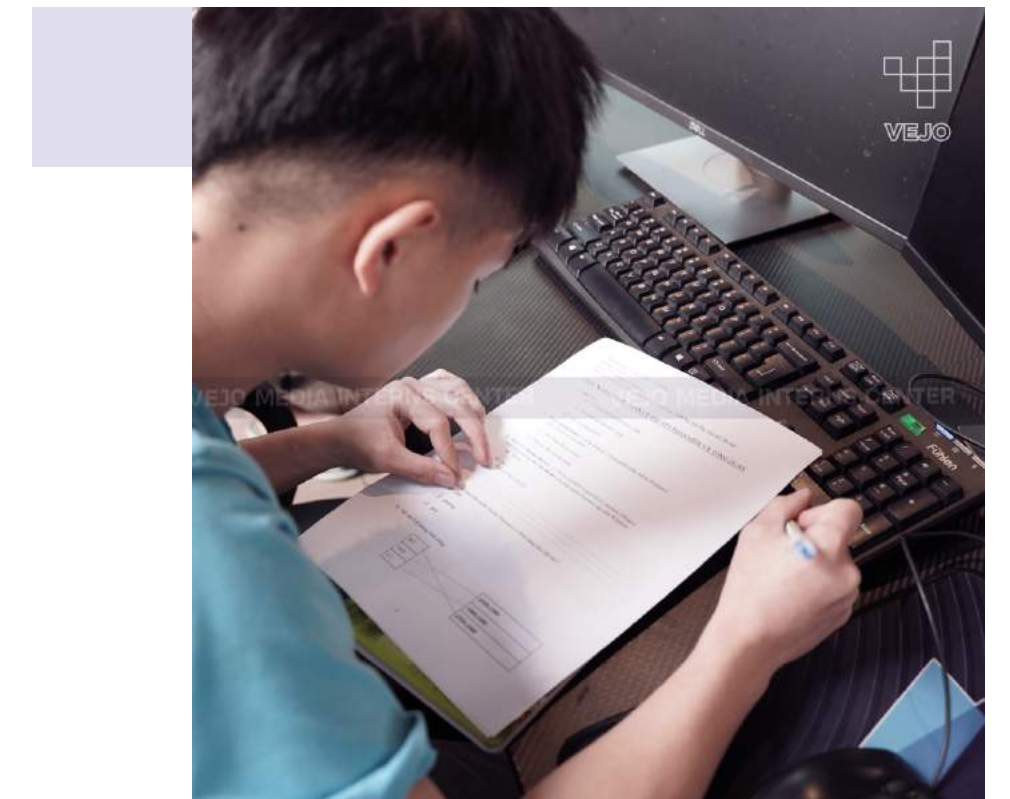
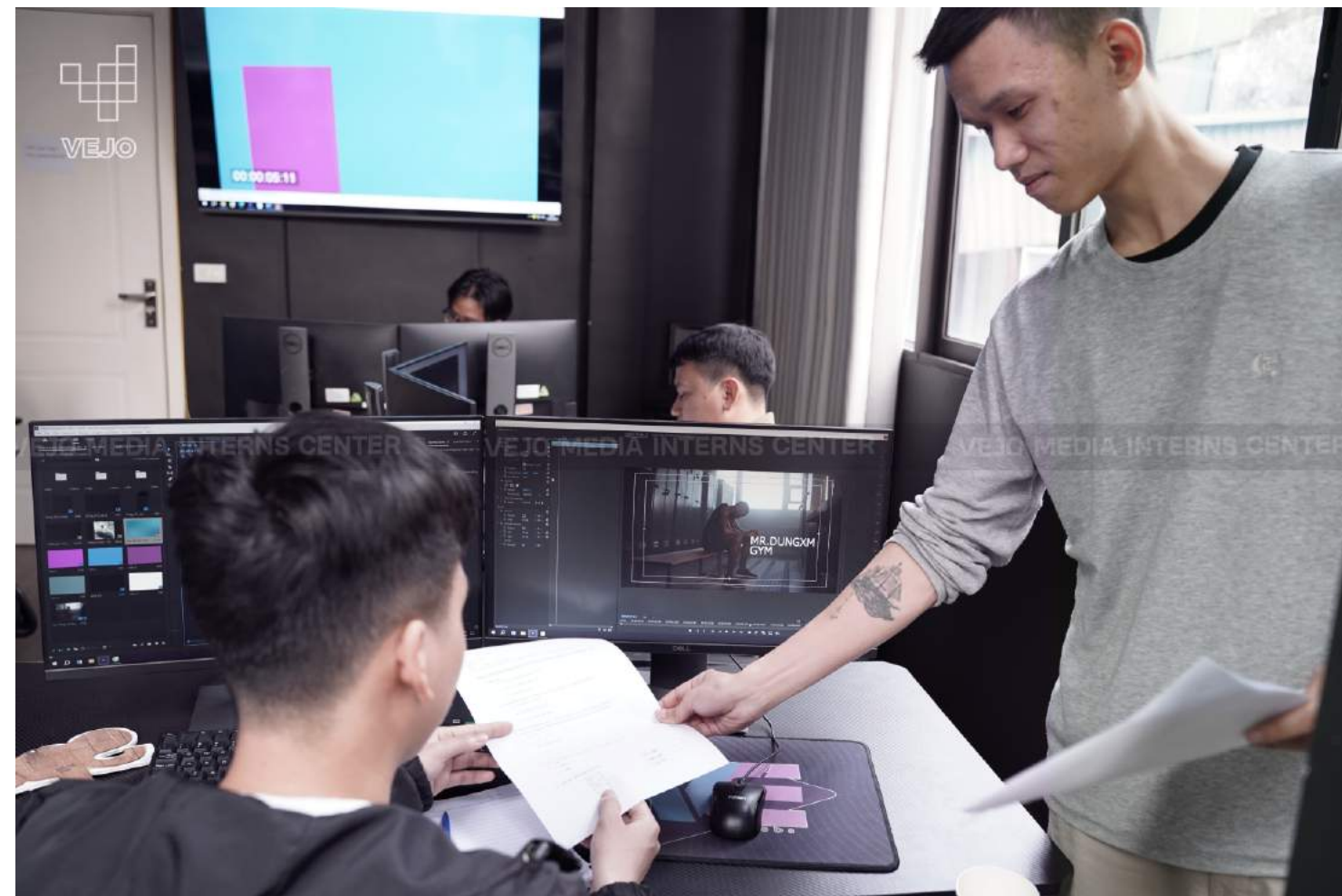
Other Activities

17





# Test synthesis of technical knowledge



Take the test to evaluate the knowledge trainees have learned before starting to work on **Practical Projects**.



# Video Editing and Adobe Premiere Knowledge and Techniques

## Session 01

General concepts: Industry history/ Video/ Audio/ fps/ Video editor/ Scenario/ Data management

## Session 02

About Adobe Premiere Software/ Project/ Panel project/ Import object/ Object nature

## Session 03

Sequence/ Sequence timeline/ Pixel/ Format/ Shortcut

## Session 04

Tools/ Source Monitor/ Program Monitor/ Render Video

## Session 05

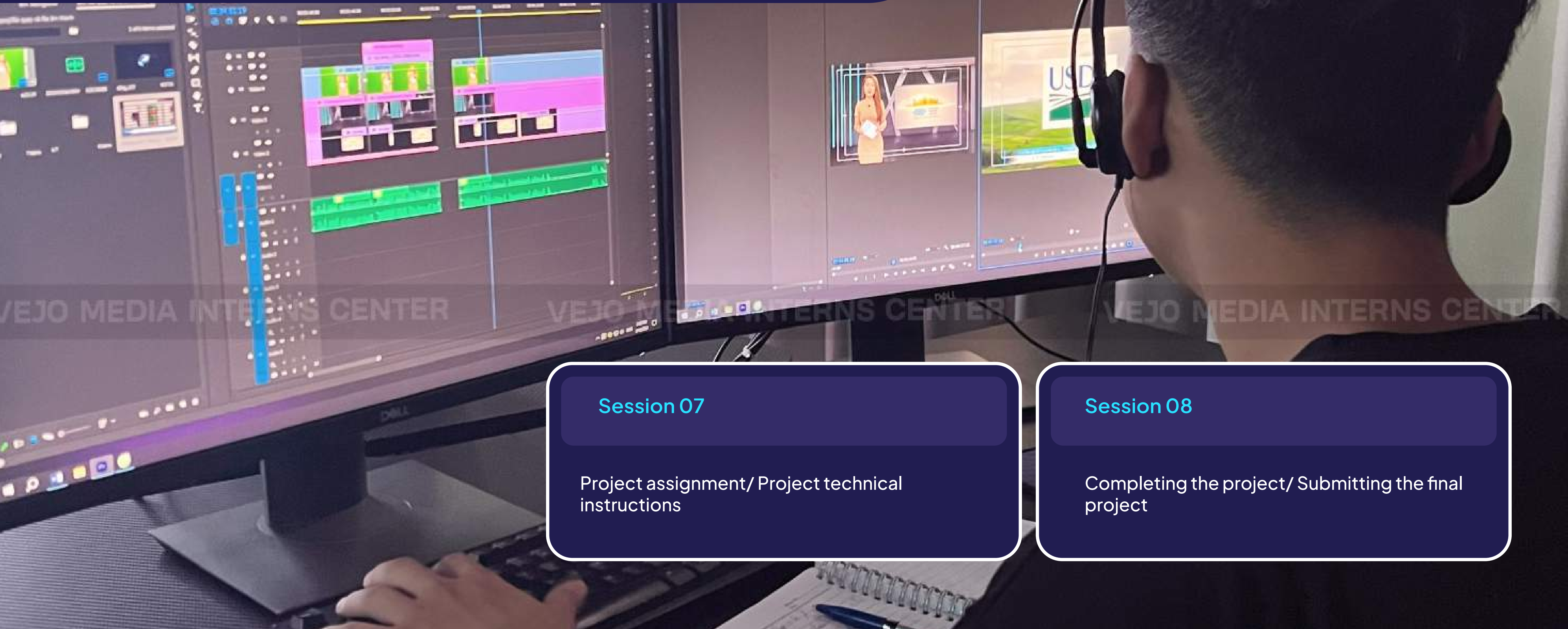
Effect Panel/ Effect Control Panel/ Preset file in Effect Panel/ Plugin transition

## Session 06

Keyframe/ Features/ How to create Keyframe/ Practice keyframes



# PROJECT 1: Commodity market news



## Session 07

Project assignment/ Project technical instructions

## Session 08

Completing the project/ Submitting the final project



# PROJECT 2: Cosmetic

VEJO MEDIA INTERNS CENTER

VEJO MEDIA INTERNS CENTER

VEJO MEDIA INTERNS CENTER

## Session 09

Project assignment/ Project technical instructions/ Sound Effect

## Session 10

Completing the project/ Submitting the final project



# PROJECT 3: Travel Commercial Video

## Session 11

Project assignment/ Project technical instructions/ Source analysis

## Session 12

Transition Effect/ Credit/ Practice/  
1st project submission

## Session 13

Completing the project/ Submitting the final project



# PROJECT 4: TVC



## Session 14

Project assignment/ Project technical instructions/ Source analysis

## Session 15

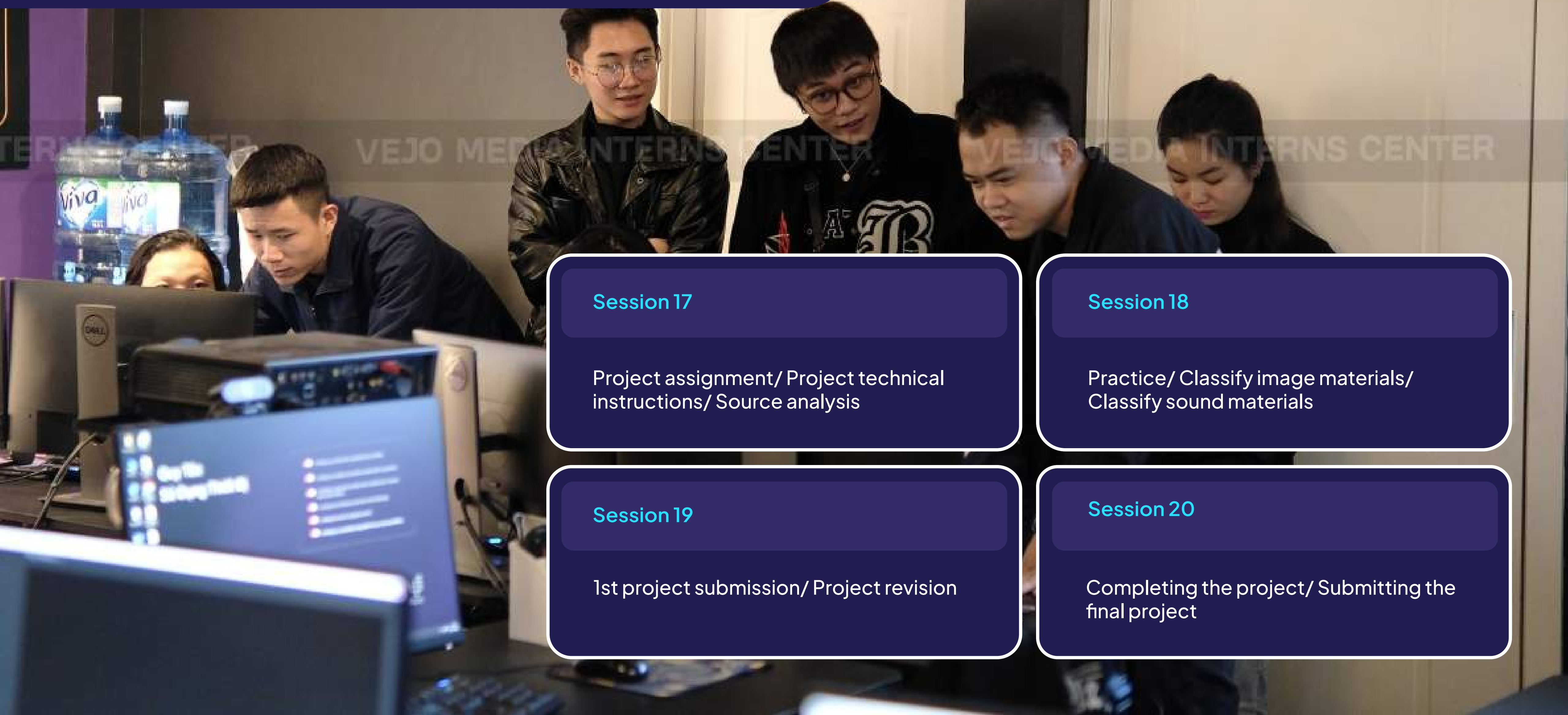
Practice/ Mood and Tone/ Graphic

## Session 16

Completing the project/ Submitting the final project



# PROJECT 5: Reporting



## Session 17

Project assignment/ Project technical instructions/ Source analysis

## Session 18

Practice/ Classify image materials/ Classify sound materials

## Session 19

1st project submission/ Project revision

## Session 20

Completing the project/ Submitting the final project



# PROJECT 6: Reality TV Show

## Session 21

Project assignment/ Project technical instructions/ Source analysis

## Session 22

Practice/ Classify image materials/  
Classify sound materials

## Session 23

1st project submission/project revision

## Session 24

Completing the project/submitting the final project/Closing the project



# PROJECT 7: TV Movie



## Session 25

Project assignment/ Project technical instructions/ Source analysis/ Cinema frame knowledge/ Image thinking

## Session 26

Character psychological thinking/ Editing techniques/ Practice

## Session 27

Completing the project/ Submitting the final project



# PROJECT 8: Music video



## Session 28

Project assignment/ Project technical instructions/ Source analysis

## Session 29

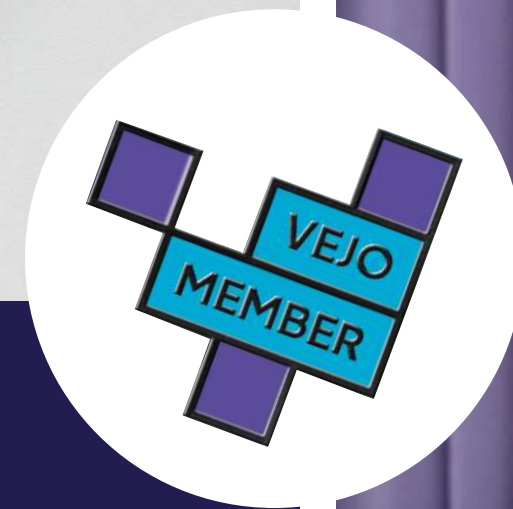
Product structure/ Storytelling/ Lumetri Color

## Session 30

Completing the project/ Submitting the final project

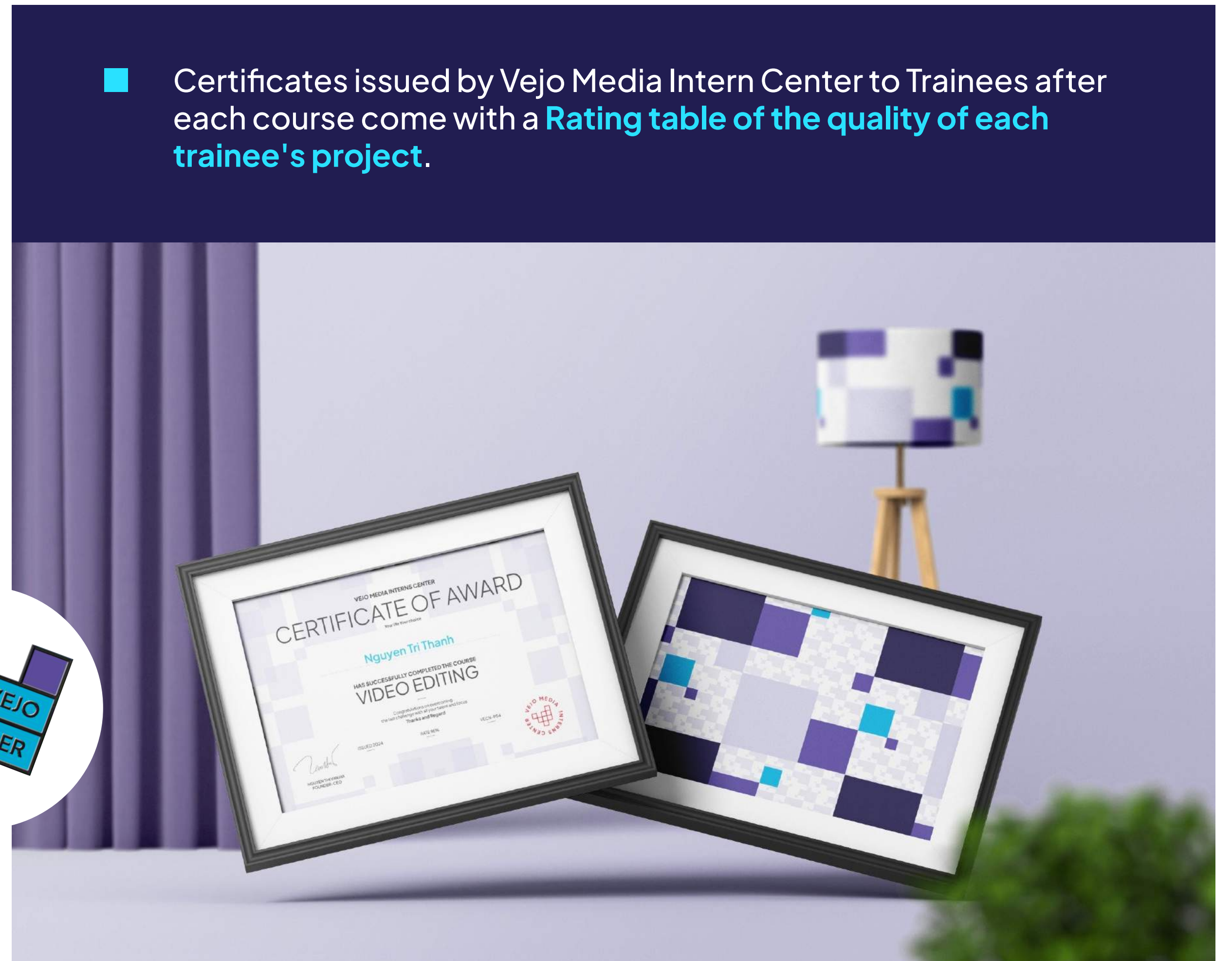


# Rating Certificate



- This certificate will help trainees at Vejo prove their abilities when applying for a **Video editor job**.

- Certificates issued by Vejo Media Intern Center to Trainees after each course come with a **Rating table of the quality of each trainee's project**.





**As a pioneer** in practical video editing post-production training in Vietnam with a team of experienced instructors, Vejo Media Intern Center has successfully launched a policy to **support comprehensive balanced solution training**.

## SET OF 3 EXCLUSIVE SOLUTIONS

**EASY PAY**

REASONABLY  
**PRICED**

**EASY TRAINING**

SHORT-TERM  
**DURATION**

**EASY APPLY**

GET JOB  
**EASILY**



# 06

# Vejo Post Production Center



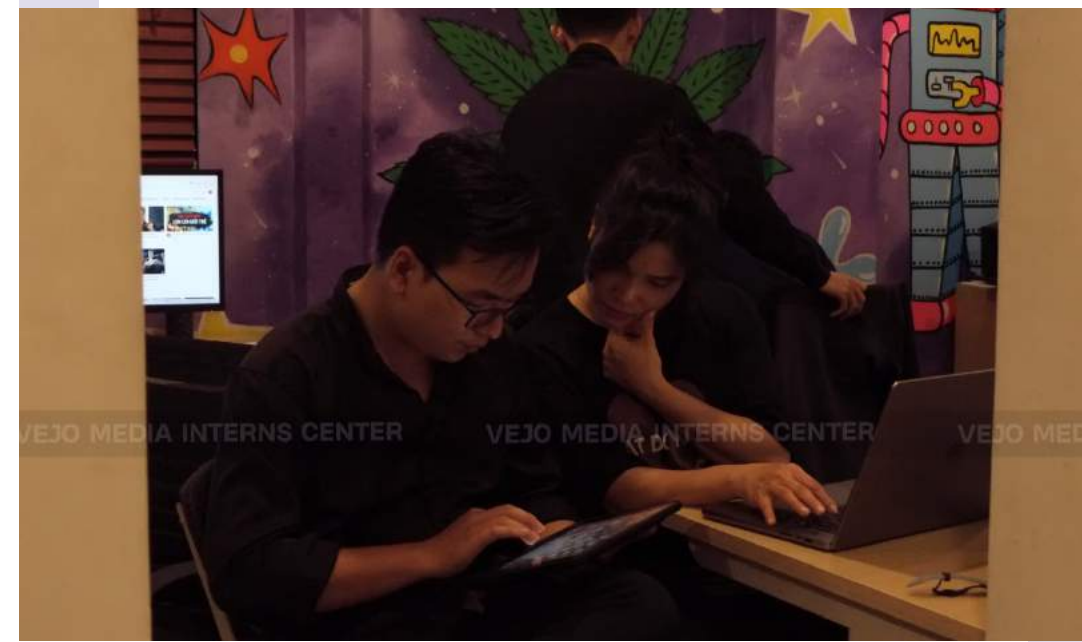




**Along with training, Vejo also has a post-production room for video products such as:**

- Production and post-production of Documentary films
- Production and Post-production of Independent films
- Production and post-production of the Research series
- Post-production of TV Series





Along with that, Vejo Post Production Center also provides **consulting on communication activities** for domestic and foreign establishments



# 08

# Asie Pacifique News





Accueil Actualité Magazine Economie A propos

NEWS UPDATE

GEOPOLITIQUE DIPLOMATIE ECONOMIE MER DE CHINE

Actualité

### ACTUALITÉ

- Toyota liquide et quitte la Russie**

La guerre en Ukraine et ses conséquences | Dans une conférence de presse en ligne, Nagata Jun, directeur de la communication : « C'était...
- Abe Shinzo : L'homme du renouveau assassiné**

Japon | L'assassinat de l'ancien Premier ministre Shinzo Abe transformera radicalement les priorités politiques du Japon, à la fois, sur le plan...
- Xinjiang : Les sanctions de Washington contre Pékin**

La loi américaine sur « la prévention du travail forcé des Ouïgours » aggrave encore plus les relations entre la Chine et les Etats-Unis...
- La Finlande ferme l'institut Confucius**

Influence | Helsinki accuse l'Institut Confucius de censure, d'espionnage, de tentative de blocage des discussions sur le Tibet, de diffusion de l'influence...

MAGAZINE



VOUS SERIEZ INTÉRESSÉS PAR

- Toyota se lance dans les véhicules électriques**

Automobile | Toyota Motor s'apprête à lancer 15 modèles de véhicules électriques (VE). Le plus grand constructeur automobile du monde le... **Plus**
- Asie du Sud-Est : Le marché automobile -29%**

Les ventes d'automobiles en Asie du Sud-Est chutent de 29 % en 2020 en raison de l'impact du coronavirus. Toutefois, ... **Plus**
- Washington et 5G d'Huawei, Reprise en Chine et Pékin dans l'oeil de l'IPAC**

#Actualité en trois brèves. En invoquant les mesures de sécurité, les Etats-Unis mettent la pression sur ses alliés pour exclure... **Plus**

### Abe Shinzo : L'homme du renouveau assassiné

Publié le 09/07/2022

Japon | L'assassinat de l'ancien Premier ministre Shinzo Abe transformera radicalement les priorités politiques du Japon, à la fois, sur le plan intérieur qu'extérieur, car le pays vient de perdre un géant qui a su bouleverser le paysage politique depuis les coulisses. Vers 11 h 30 vendredi, Abe Shinzo, qui a été deux fois Premier ministre du Japon, a été abattu par deux tirs de pistolet artisanal, dans une rue de la ville de Nara, dans l'ouest.

EN SAVOIR PLUS

FACEBOOK TWITTER GOOGLE

VOUS SERIEZ INTÉRESSÉS PAR

- Le Quad, pilier de la stratégie indo-pacifique de l'administration Biden**

La compétition de puissance Chine-Etats-Unis entamée sous l'administration Trump loune à l'affrontement avec la présidence Biden. Celle-ci s'efforce de rallier... **Plus**
- CoVid-19 : Le Japon se (re)ferme de nouveau**

Le Japon va interdire l'entrée de tous les pays afin d'empêcher la propagation de la souche britannique du coronavirus, plus... **Plus**
- CoVid-19 : Nouveau variant, pas de panique !**

Tandis qu'une partie du monde met le Royaume-Uni en « quarantaine », le Japon a déclaré vendredi avoir trouvé au moins cinq... **Plus**

Other facility information abroad: [APN newspaper](#)

Regarding experience in cooperation with foreign establishments, especially in France, Vejo has a press establishment called Asie Pacifique News, documentary films, media videos and television series.

Established in 2017 - journalism, news, media activities, documentary filmmaking, and organizing international conferences.

Area of operation: Asia Pacific - office headquarters located at Vejo's office

**Head office in the French Republic:**  
 11 rue de Lourmel — OCP Business Center, Paris, France  
 +33 6 46 10 81 89

**In Vietnam**  
 Export Director Nguyen Thi Van Ha  
 +84 906789 060

Website link: <https://asiepacifique.fr/>



# 09

# Contact Informations



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Official Page:  
Trung Tâm  
Thực Nghiệm VEJO



Official Page:  
Dựng Phim - Video Editing



English Page:  
VEJO Media Interns Center







Thank you for considering  
**the Vejo Media Intern Center Portfolio.**

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Vejo hopes that our commitment and capabilities will match and contribute to the success of our collaboration.